

# Basic Skin Care by Escent Skin

## TRANSLUCENT DAILY MOISTURE FACT SHEET

82% Organic, 100% Vegan (*Paraben, formaldehyde and Phthalate Free*)

**DESCRIPTION:** Moisturize your face, neck and chest area morning and evening after you cleanse, tone and treat. Moisturizing with the appropriate product is important for all skin types, ages and gender. Over 90% of the visible signs of aging in skin are the result of environmental, such as dryness and sun damage.

This crème moisturizes with organic conditioners and one of nature's treasures: Jojoba. It provides a perfect balance of an organic moisturizing treat for smooth the skin. And it's so healthy for your skin with Organic Aloe Juice, Organic Coconut Oil, Organic Jojoba Oil, Grapeseed Oil, Avocado Oil, Vitamin E, and preserved with Neem oil and Rosemary and light scent. All whipped together with a light soufflé texture. This crème is all around an incredibly balanced crème, not too rich not too light, it is just right.

**DIRECTIONS:** Moisturize your face and neck with crème every morning and/or night immediately after you cleanse, tone and treat. Always moisturize your face and neck in upward motions. In every step of skin care always use circular, upward motions with a gentle touch on your face. Don't help gravity by tugging your skin.

### ACTIVE INGREDIENTS and THEIR BENEFITS:

**ORGANIC ALOE VERA** - botanical moisturizer, packed with enzymes, vitamins, proteins and minerals to promote healthy skin and stimulate blood circulation.

**COCONUT OIL** - Antifungal, antiviral, antibacterial, is naturally full of antioxidants and contains lauric acid which is unique and wonderful for the skin. Virgin coconut oil is cold-pressed, pure, natural and unrefined. and ours is extracted from freshly harvested coconuts using a "wet milling" process that uses neither chemicals nor high heat. The result is a clear coconut oil that retains the distinct scent of coconuts.

**KOSHER VEGETABLE GLYCERIN** - Glycerin is soothing, humectant draws moisture from the air to the skin. Glycerin is an emollient, which makes the skin feel softer and smoother.

**AVOCADO OIL** - Avocado oil is highly therapeutic oil rich in Vitamins A, B1, B2, D, and E and the "youth mineral" potassium. It is excellent for dry scaly and maturing skin and for skin problems.

**GRAPSEED OIL** - Sweet Almond Oil adds moisturizing, has no scent and is a great emollient, softening and conditioning the skin. It also helps skin to balance its loss and absorption of moisture.

**BLACK WILLOWBARK** – is an analgesic, anodyne, anti-inflammatory, anti-periodic, anti-pyretic, antiseptic, astringent, tonic. The bark of the willow tree contains an effective pain killer known as salicin. Willow is a well known and very effective anti-inflammatory for both topical and internal use and is a very good source of herbal magnesium.

**NEEM OIL** - commonly used as an antibacterial, antiviral, antifungal, antiseptic, anti-parasitic agent in toiletries, soap, toothpaste and skin/hair care products.

**ORGANIC JOJOBA OIL** - The structure of Jojoba Oil closely resembles that of your own skin's sebum; therefore it has very good effects on the skin, acting as a moisturizer and emollient agent to improve skin elasticity and suppleness.

**VITAMIN E** - Anti-inflammatory; antioxidant; emollient that has long been associated with accelerated healing. It is used a lot in burn and scar medical therapy units to facilitate the proper the skin in healing of scars.



**INGREDIENTS:** Aloe barbadensis (Organic Aloe) Juice, Cocos nucifera (Organic Coconut) Oil, Emulsifying Wax NF, Palm Stearic Acid, Kosher Vegetable Glycerin, Simmondsia chinensis (Jojoba) Oil, Vitis vinifera (Grapeseed) Oil, Persea americana (Avocado) Oil, Hamamelis virginiana (Witch Hazel), Tocopherol (Vitamin E), Phenoxyethanol, Xanthan Gum (Polysaccharide Gum), Salix nigra (Organic Black Willowbark) Extract, Mannan, Azadirachta indica (Neem) Oil, Rosmarinus officinalis (Rosemary) Oleoresin, Tetrasodium EDTA, Citric Acid